Text

Description automatically generated

**Advertising Campaign Agreement**

**From**: Ottawa Valley Sports

**Purpose:** The purpose of the Advertising Campaign Agreement is to provide an agreement on advertising services provided by Ottawa Valley Sports for local Sport Service businesses in the Ottawa Valley region.

**Services:** Ottawa Valley Sports will provide a platform for local sport related businesses to advertise their services and products.

**Why Advertise with Ottawa Valley Sports?**

* Ottawa Valley Sports is the leading Sports Platform in the Ottawa Valley, reaching more than 17.5k on a monthly basis and servicing 39 sport organizations
* Increase your businesses ROI by using our targeted audience and demographics
* Be a part of an inclusive sports community that gives voices to our local sport teams, athletes and coaches

**Advertising Campaign**

**What’s included in the Campaign?**

* Business Listing on OVS Website
* Description of business, clickable business link, location and contact information
* 1 Complimentary Sponsor Inclusion for a Premier Article
* Sport Service Shoutout on all OVS social media channels
* Short description of business included in our Monthly Newsletter – Sport Services section

This Advertising Agreement is effective once both parties; have agreed to the terms on the Ottawa Valley Sports website. This Advertising Agreement is subject to the terms and conditions contained in the Agreement between the parties and is made a part thereof. In the event of any conflict of inconsistency between the terms of this agreement, the terms of this Agreement shall govern and prevail. Accepting the following terms, will provide Ottawa Valley Sports with permission to advertise and promote your business on the OVS website, monthly newsletters, and on our social media platforms.

**Clients Responsibilities:**

* Provide materials requested for advertising purposes

**Invoice Procedures:**

Client will be invoiced at the beginning of each month for the advertising campaign provided by Ottawa Valley Sports.

**Cancellation Procedure:**

Client must give a 30 Day Notice of cancelling advertising services provided by Ottawa Valley Sports by email or mail. If client fails to provide 30 Day Notice, the cancellation will not be effective until the following month.

**Costs:**

$49.99/monthly plus tax

Accepted payment types: credit, debit or cheque